KKS

May 2024 Newsletter

Monthly tips, tricks and trends to help you get UNSTUCK with your wardrobe.



Aurora Anne Klemm. She looks just like me. She has a sass that I don't possess. And she was born with a natural affinity for fashion. She is barely three years old and she has mastered more than the TikTok influencers when it comes to identifying and staying true to your personal style. She doesn't have an aesthetic, she has an innate sense of self that transcends the need for style words.

These three lessons I have learned from this toddler:



1. The "wrong shoe" theory applies beyond footwear. Adding a bit of unexpected flair can be achieved by any piece in your ensemble.

A backwards baseball hat with a princess dress. Have you ever seen anything more inspirational?! Everyday, Rory throws something completely unexpected into her outfit mix. It usually involves something unbelievably girlie paired with something stolen from one of her brothers. This girl has MASTERED the art of juxtaposition.

2. Take inspiration from everyone around you while staying true to yourself.

Rory has 4 older brothers, and she borrows regularly from their wardrobes. One day she put on her brother's blue button up shirt and announced that today, she was Grandpa (Ron Klemm wears business casual regardless of the days activities). She pays attention to the style preferences of the people around her and takes inspiration from their looks. But her iconic personality always shines through somewhere- in this case, in her glowstick necklace, self-placed bow, and jelly shoes.

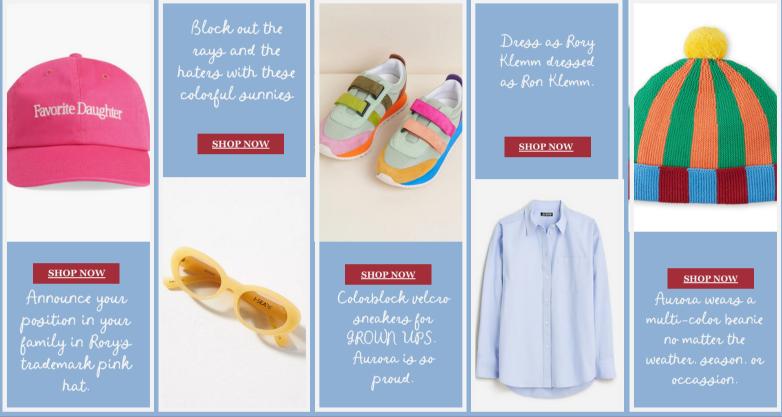




3. Practicality is an important factor of every outfit.

This girlie girl loves to don a dress. But if it doesn't have pockets, she will put a pair of pants on underneath to provide necessary storage. She identified this problem and came up with a solution all on her own. You CAN have it all- and you do not need to settle.

Here are some Rory-inspired pieces you can shop:



TREND ALERT: Underwear as Pants?



But not in a Kendall Jenner type way. I'm talking BOXERS and BLOOMERS, people!

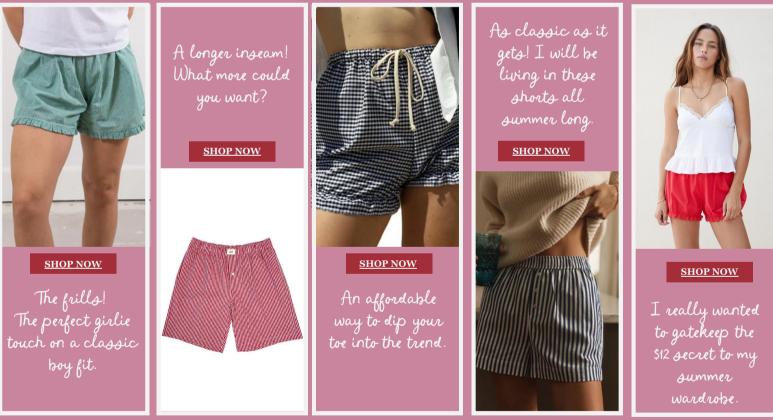
A hallmark of potty training motivation? Taking your toddler to Target to pick out underwear covered in their favorite cartoon character. My favorite family lore is when my cousin took her son to get his very own Mario underpants, and his 5-year-old sister took one look at all the little boxers on the shelf and chimed in, "Oh well there are the penis holes!"

Luckily for us, the boxer *inspired* shorts that are trending are rid of any precariously placed openings! The buttons are purely ornamental. Unluckily for us, I haven't found any covered in any cartoon characters. Styling boxers may sound intimidating, but they are actually INCREDIBLY versatile. Put them on with a button up shirt. Or a hoodie. Or a blazer. Wear them with your favorite Christmas sweater. You literally can't mess it up- you are wearing underwear as pants.

Does the boyish charm of boxers feel intimidating to your girlish figure? Bloomers might be perfect for you if you don't want to be left out of the underwear-inspired trend!

For years and years, we have been trapped in denim diapers... oh sorry, cut-offs. I do not know who led the revolt against jean shorts, but I stand proudly (and more importantly, comfortably) with them in my little red bloomers. These are so fun to style. Combine them with other feminine pieces to play up the girlie whimsy charm. Or throw them on with an oversized band t-shirt, and you have the perfect juxtaposition between punk rock and frilly! The possibilities are endless.





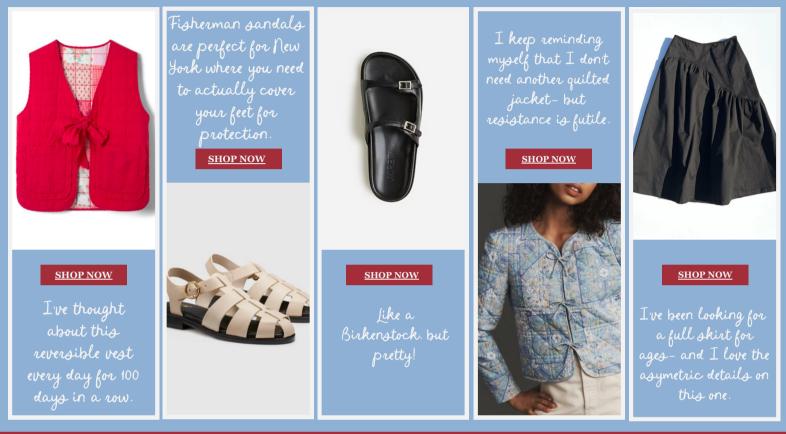


Every time I go to Anthropologie.com, a little box pops up offering me 10% off! Isn't that nice? Try it for yourself. It doesn't seem to appear when I open the app, which seems silly considering only the most loyal of customers would even have the app in the first place.

Other than that, I would wait for Memorial Day sales. I imagine J.Crew, Abercrombie. and Madewell will have some site-wide offer. Anthro might do some additional % off sale items, so go scour the sale section now and get your cart ready because the second it is announced everything good will be gone.

PIECES I'M LOVING:

Here are some other pieces that are sitting in my cart around the internet, where sadly, most of them will just have to collect dust. It is simply not responsible to my wallet, my New York City sized closet, or the planet for me to indulge in every new arrival I love. But these are so good- someone out there should buy them. (After careful consideration of the benefit they will be able to receive from said item, weighed carefully against the economic, geopolitical, and environmental impacts of their purchase.)



STUDENT OF THE MONTH: Corbin

Anyone who knows Corbin Morgan knows he has the strongest grasp on beauty and aesthetic this world has ever seen. So I was quite surprised when he asked for help updating his wardrobe! He wanted to expand past his comfort zone and bring in color and new accessories to his day to day. We had so much fun breaking down where he had put up walls around what he was and wasn't allowed to wear and building out his personal style with this new freedom.





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