## March 2024 Newsletter



Monthly tips, tricks and trends to help you get UNSTUCK with your wardrobe.



Style words, style words. Everyone is obsessed with this buzzy idea of finding their three style words to base their fashion identity on. Drives me, dare I say, crazy! I don't want put myself in a three little word box! I want to dress one way yesterday and a different way tomorrow! Don't limit my potential! But once in a while, I think to myself, "If I DID have to choose style words, what would they be?" I can never come up with three that feel consistently true. But the one world I always definitively come up with is **COHESIVE.** 

I need my outfit pieces to talk to each other. I need my outfit to have consensus on what the story is that we are telling that day. And I genuinely think that is the secret sauce to this whole thing.

You may be asking yourself- "But Kiera! How can I possible achieve such a feat?!"

The simplest way is to think in terms of **SANDWICHES**.







My go-to sandwich order order is an Italian on sourdough- hold the tomato. But that's not what we are talking about here (unfortunately).

My go-to outfit order in a pinch is a white tee and jeans. But I must look complete! So I think about sandwiches- and add a belt, purse, and shoes that are all the same color. Envision it: Do you see the sandwich? Something on top (purse), bottom (shoes), and BONUS, middle (belt) that all coordinate. Now, even with the simplest base imaginable, I have a cohesive, intentional outfit. A color sandwich that brings my outfit together.

The easiest sandwich to master is with your accessories. Make sure you have a black shoe, a black belt, and a black purse. Or brown (white, purple, green) if you prefer! Put those three accessories on with the most basic outfit base, and suddenly it looks intentional and cohesive. (You don't even need all three in every scenario. Pick two and you will still notice a huge improvement in your outfit.)

Once you get the hang of this, try sandwiching other parts of your outfit. Maybe a sweater and socks match. Or an earring and your shoes! There are so many ways to sandwich that will start to pop out to you once you get in the practice of it.



shoes ....

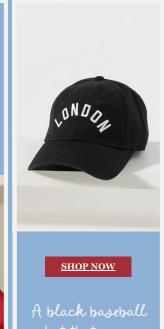




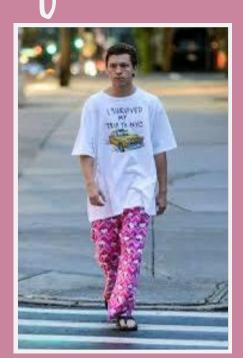
If you've been waiting for a sign to buy the most perfect convertable handbag...







## TREND ALERT: Soft Pants



Think back to exactly 4 years ago this exact moment. What were you doing?! You were sitting on your couch, binge watching Tiger King, trying to convince yourself to actually finish that craft you started 2 weeks ago- all while wearing your COMFIEST PANTS.

We learned to importance of Soft Pants during Covid, but somehow, as we emerged from the pandemic, we were met with a new page in the fashion calendar. Enter Standing Jeans: the stiffest, 100% cotton, rigid denim craze. Boy did those jeans look good in pictures, but actually wearing them? A stomach- cramping trauma to be endured.

But after years of trying to prove our worth to society by comforming to the anti-jegging movement, our liberation is nigh!!!! We, my friends, have entered the soft pant movement.

Everything comes full circle after all.

There are so many options for soft pants at the moment. Track pants, if you want to pay homage to one Sue Sylvester. Or a satin drapey trouser with a thin elastic waistband. Or, if you really want to play with the casual/chic juxtaposition, pajama style pants are going to be absolutely EVERYWHERE this summer.

Now what makes these pants a plausible option to wear out of your house? Repeat after me:

JUXTAPOSITION. (Thanks, word-a-day calendar!)

The overt casualness of these pants needs to be balanced out with pieces that are a bit more serious. Try throwing on a crisp button down and some loafters with those track pants. Or wear a structured jacket with those perfectly comfortable poplin pajama pants. (See example, right.) Whatever you do, make sure your combination would wildly confuse the most annoying Boomer in your office.



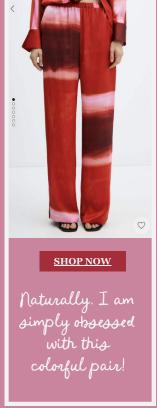


An affordable alternative to the Adidas pants. if you are just dipping your toe in









J.Crew currently has 30% off sitewide. Once in a while they will do 40% off, so if you've had your eye on something I'll let you choose whether to raise or fold.



Yesterday I wandered into a UK Anthropologie while waiting out a train delay and they were offering \$25 off \$100 spent in store. I don't see that deal online but you can pop into an AMERICAN store (lame) and see if the deal is valid there! If not, they have 50% off sale online currently. Usually when they offer that deal everything feels very picked over but if you fancy a browse it might be worth your time.

## PIECES I'M LOVING:

Here are some other pieces that are sitting in my cart around the internet, where sadly, most of them will just have to collect dust. It is simply not responsible to my wallet, my New York City sized closet, or the planet for me to indulge in every new arrival I love. But these are so good- someone out there should buy them. (After careful consideration of the benefit they will be able to receive from said item, weighed carefully against the economic, geopolitical, and environmental impacts of their purchase.)



SHOP NOW

I have been absolutely living in these COMFY jeans of my dreams!

I saw these in a store window yesterday and RACED in to buy them. Comfiest sandals EVER.





SHOP NOW

I would cash in my boobs if it meant I could wear this top I tried this dress on and haven't been the same since. Do I buy? Enablers only. please

SHOP NOW





SHOP NOW

Even more beautiful in person! Another piece I tried on and have yet to recover from.

STUDENT OF THE MONTH: Kylee

I worked with one Derek Morales in college, and he was constantly talking about his long distance girlfriend. When I FINALLY met her I told her, "I didn't think it was possible for you to be as cool as Derek's description- but you are surpassing it!" We have been great pals ever since. She wanted to update her wardrobe to create an easy-to-elevate capsule that made it easy to go from playing with her adorable toddler to going out with the girls.







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